



NEWS & NOTES

A Newsletter to Keep EBMA Membership Informed

About EBMA

The mission of the Educational Book and Media Association is to foster a unique community that brings together a wide range of wholesalers and publishers in order to address the ever changing book & media buying needs of the educational marketplace.

Letter from the President

Greetings EBMA Members!

2018 is flying by fast - it's hard to believe our 2019 conference is just three months away! I don't know about you, but for me the arrival of fall still triggers feelings of a fresh start and all the possibilities that brings. Maybe it's the refreshing temperatures after a long hot summer, or the anticipation of several major holidays. But whether you have kids or not, we were all kids once, and I really think that "new school year" feeling sticks with us and is at the heart of it.



Many of us have been busy planning for the 2019 meeting, and we've got some great things in store. We'll continue the same format as last year for the 1:1 meetings, with publishers moving and wholesalers sitting. We have plenty of space in the hotel, so we'll have room to spread out. Our meeting co-chairs, Mark Von Bargen and Pat Nelson, have done a fantastic job of putting together the educational sessions and setting the theme of the 2019 meeting -- **Visual Engagement**, with a focus on graphic novels and picture books. Many thanks to Mark and Pat! Some of our other board members are actively working on taking concepts about value-add sessions for publishers and making them a reality. It's a little too soon to announce more, but we're excited about what's in the works! Thanks to the work of other board and committee members as well as the generosity of some publishers, we'll have a great lineup of author speakers at the meeting. And for the icing on the cake, our Awards committee has been hard at work, and as always, we look forward to presenting awards to the deserving recipients! Finally, we have an exciting off-site event planned that I believe you'll find fun and memorable. It will be held on Tuesday night at [Salt Lick](#). We'll jump on some buses and head out for some tasty TX BBQ!

Speaking of the 2019 conference, if you haven't registered yet, please [register here](#).

The EBMA Board met in September, and I'm happy to report that we continue looking for ways to bring value to our members and finding innovative ways to manage member costs effectively while keeping the organization's financial health in check so that we can continue to serve your needs in this ever-changing industry.

At the suggestion of several board members, led by Ben Conn, we decided to try holding an Operations meeting this fall. Penguin Random House and HarperCollins graciously opened their warehouses up exclusively for EBMA members and shared details about the life cycle of a book from receiving at the publisher to the end user. As Ben noted, "For those in operations, it was truly a geek fest!" Special thanks to Cletus Durkin and Kathy Faber for facilitating.

In other Board news, Pat Nelson stepped down from the Vice President position, leaving a vacancy, which was filled with the appointment of Nancy Stetzing of Follett to Vice President for the remainder of the term, and in turn, the appointment of Bryan Thompson of Steps to Literacy to Treasurer for the remainder of that term. Diane Mangan of Baker & Taylor also stepped down, her wholesaler vacancy will be filled during our normal election cycle this winter.

If you have ideas or feedback that you'd like to share with the EBMA Board about how the organization

can better meet your needs, or about improving the experience of the annual conference, I hope you'll find me or any of our Board members while in Austin and share your thoughts.

In my best Texas slang, here's hoping that I see all y'all ready and rarin' to go in Austin in January!

Joyce Skokut
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About the 2019 Annual Meeting

EBMA is headed to Austin Texas for the 2019 Annual Meeting! The 44th Annual Meeting will be held at the Hyatt Regency Austin on January 7-10.

The Program Chair, Mark von Bargen of Macmillan is eager to explore, **Visual Engagement**: How graphic novels and picture books are growing parts of developing literacy and pleasure reading for today's children.

The panelists for the Graphic Novels Educational Session will have a broad discussion of the current state of graphic novels, their use in classrooms and libraries, how the format is able to connect with a variety of readers, what is happening to further promote graphic novels in our industry, and where publishers and wholesalers have room to grow sales.

Picture books are no longer just for early readers! Our presenter for the Picture Book Educational Session will update the current state of picture books, their use in classrooms and libraries, how the format is able to connect with a variety of readers, and where publishers and wholesalers have room to grow sales.

Registration Information

For complete meeting details, including registration information, hotel reservations, deadline schedule, and profile forms, please [download the meeting packet](#). To access online registration, please [click here](#).

Deadline to register & reserve hotel rooms is Tuesday, November 27, 2018.

[More Details](#)



Sponsor & Exhibitors

Sponsor opportunities are available to select organizations that are service providers supporting publishers in the educational and library marketplace with specific products and services that enhance and improve reading for children.

Exhibitor opportunities are available to publishers who do not qualify for membership in EBMA.





Join EBMA

Member applications are being considered for the 2018-2019 membership year. If you have a wholesaler or publisher contact that you would like us to reach out to regarding membership in EBMA, please forward their information to Maureen Gelwicks at info@edupaperback.org. You may also refer them to the member applications found on the EBMA website here. Please note that the last day to apply for membership in 2018 to be guaranteed a spot at our 2019 Annual Meeting in Austin, TX is October 29, 2018.

New Members

At the September Board Meeting, the EBMA Board of Directors approved applications for the following organizations - we look forward to meeting these new members at the annual meeting!

Wholesalers

[hoopla](#)

Publishers

[Barefoot Books](#)
[Disney Book Group](#)
[James Lorimer & Company](#)
[Magination Press](#)
[Skyhorse Publishing](#)

Industry News

In September, MetaMetrics distributed a press release announcing: Number of States Reporting Lexile and Quantile Measures Doubles. The announcement notes that the trend reflects that measures can be used to improve instruction and connect resources.

[Click for Press Release](#)



CONNECT

WITH MEMBERS

Keep In Touch

EBMA is always looking for ways to keep our community informed about the professional activities and personal events of its members. Please email info@edupaperback.org if there have been changes within your company, such as new employees, or if you have press releases that you would like to share with the EBMA membership. EBMA wants to connect at the personal level too, so if you have any notable anniversaries, birth or marriage announcements, or other fun events, please let us know those too!

Stay connected to your EBMA connections throughout the year. [Join the EBMA LinkedIn group](#) where you can share news, keep yourself informed, and keep in touch. Whether you want to share information with the group or just monitor posts, you're invited to join today.

Highlights of the September 2018 EBMA Board Meeting

The EBMA Board of Directors met at the Annual Meeting for their fall board meeting in Austin, TX. Highlights and outcomes of the meeting included:

- Presentation of the 2018-2019 fiscal year budget, the budget was reviewed and approved.
- Reviewed the committee composition, adding new committee chairs/members to several committees.
- The EBMA Board approved 5 new publisher members and 1 new wholesaler member, please see above for member details.
- Discussed exhibitor offerings and the decided to offer sponsorship opportunities for the first time.
- Discussed the 2019 Annual Meeting; the 2018 Ludington Award, program and theme specifics.
- If you have questions about the work of the board or updates, please contact info@edupaperback.org.

Educational Book & Media Association

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STAY CONNECTED

