



Educational Book & Media Association 2022 ANNUAL MEETING

EXHIBITOR PROSPECTUS

Join the Educational Book and Media Association at its 47th Annual Meeting on **January 10-13, 2022**, at the El Conquistador Hotel and resort in Tucson, Arizona. EBMA is offering sponsor opportunities to select organizations that are service providers supporting publishers in the educational and library marketplace with specific products and services that enhance and improve reading for children. Exhibitor opportunities are also available to publishers who do not qualify for membership in EBMA.

EBMA, formerly known as the Educational Paperback Association, or EPA, was founded in 1975, most specifically to encourage the use of paperback books in classrooms from preschool to college and in school and public libraries. EBMA's mission is to foster a unique community that brings together a wide range of wholesalers and publishers in order to address the ever-changing book & media buying needs of the educational marketplace. Today our members continue to be at the forefront of innovation in the classroom as new media is being introduced.

EBMA is committed to holding an annual meeting that is educational in nature with presentations from industry professionals, educators and authors to inform attendees on new trends in the marketplace. The highly esteemed "One-on-One Sessions" are designed to facilitate business discussions between regular and publisher members over three days, during which each wholesaler in attendance will meet with each publisher for private eight-minute discussions. Social events are planned throughout the meeting to bring wholesalers and publishers together to network in informal settings.

Please contact info@edupaperback.org with questions or to sign up to be a sponsor
www.edupaperback.org | info@edupaperback.org | 540-318-7770 | PO Box 3363, Warrenton, VA 20188

GOLD SPONSOR BENEFITS

- ✓ Skirted 6' Table located in the One-on-One meeting room
- ✓ Placed in the one-on-one schedule lineup to meet with publisher members to discuss services
- ✓ Two complimentary registrations to attend all receptions, meals, education sessions and networking events
- ✓ Signage Recognition at Annual Meeting and Website Recognition
- ✓ Recognition at the start of the annual meeting during the opening Ludington Award Dinner
- ✓ Option to place a full-page ad in the meeting binder
- ✓ Option to have a PDF document, brochure or flyer uploaded into the mobile app
- ✓ Organization description in the official meeting binder and mobile app
- ✓ Annual Meeting attendee list

PUBLISHER EXHIBITOR BENEFITS

- ✓ Skirted 6' Exhibit Table located in the exhibit hall outside the one-on-one meeting space
- ✓ One complimentary registration to attend all receptions, meals, education sessions and networking events
- ✓ Option to have a PDF document, brochure or flyer uploaded into the mobile app
- ✓ Organization description in the official meeting binder and mobile app
- ✓ Annual Meeting attendee list

COST

\$5000 *per exhibit*
includes two complimentary registrations

Additional guests will be charged the full attendee rate of \$995.

Only 4 Gold Sponsor spots remaining at the annual meeting, book today!

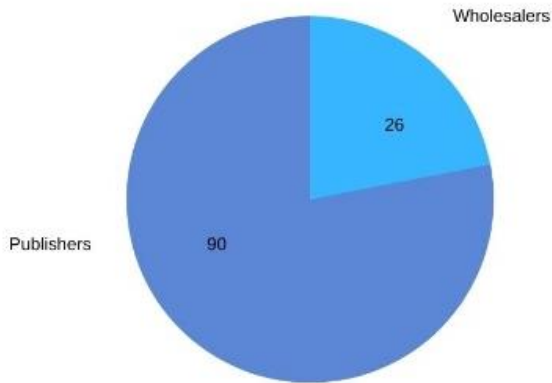
COST

\$3000 *per exhibit*
includes one complimentary registration

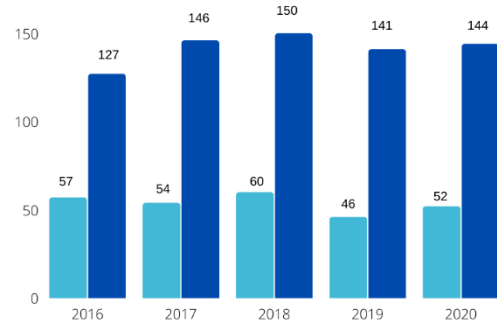
Additional guests will be charged the full attendee rate of \$995.

Only 8 Publisher Exhibitor spots available at the annual meeting! - book today!

2021 MEMBER COMPOSITION

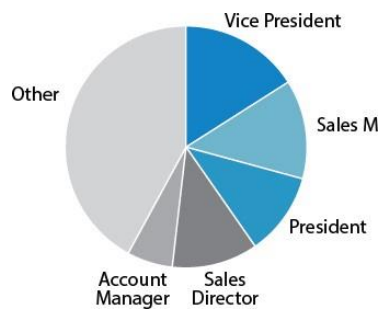


NUMBER OF ANNUAL MEETING ATTENDEES



TOP 5 PUBLISHER ATTENDEE JOB TITLES

1. Vice President (22)
2. Sales Manager (18)
3. President, CEO or Owner (16)
4. Sales Director (16)
5. Accounts Manager (9)



TOP 4 WHOLESALER ATTENDEE JOB TITLES

1. President, CEO or Owner (17)
2. Vice President (8)
3. Collection Development (6)
4. Director or General Manager (15)

