On 30th April, presented on January 16, 2011, in Miami, Florida, at the Annual Meeting of the EMA, the following award was presented.

Because she has dedicated herself to the children's book trade, she has made an enormous impact on the industry. For thirty-five years, she has dedicated her life to children's books, and her influence is felt everywhere. She has made it her mission to ensure that children have access to quality literature. She has tirelessly worked to improve the educational community, and has been a cornerstone of the children's book world. For these reasons, we are humbly presenting her with the first Educational Book & Media Association Award.