

Text to Technology

Make the Leap: Understand and Embrace the Technology Evolution Occurring within Libraries and Classrooms

January 10-13, 2012

The Rio Mar Beach Resort, Rio Grande, Puerto Rico

Dear EBMA Members:

Please join us at The Rio Mar Beach Resort, located in Rio Grande, Puerto Rico for the 37th annual meeting of the Educational Book & Media Association, January 10-13, 2012. The resort is nestled between the Atlantic Ocean and the Caribbean National Forest. The resort has breathtaking ocean views as well as impressive conference facilities that will be the perfect backdrop for our annual meeting.

The title of this year's meeting is **Text to Technology-Make the Leap: Understand and Embrace the Technology Evolution Occurring within Libraries and Classrooms**. Our mission in bringing these amazing authors and industry professionals to you is to help us all understand how we can bring our content and products to our customers in the most engaging and user friendly format to encourage children to read and learn.

Of course it would not be an EBMA meeting without the One-on-One sessions between wholesalers and publishers. Similarly to 2011, the sessions will be spaced out over three days (Wednesday, Thursday and Friday). We will keep the one-hour block of time in the afternoon free for you to schedule additional meetings or take some time to put your feet up and enjoy your tropical surroundings as you page through all those notes you took.

Our President, Dan Walsh, will update us on EBMA business including the Executive Director position and how EBMA will be managed moving forward. We will discuss the meeting dates and location for our 2013 meeting as well as future strategies of the organization and how it can best continue to serve its members. We need your input on these important issues so please do make an effort to attend the business meeting on Friday morning.

Please save the date now! We will learn a lot, do some business, and enjoy each other's company. We are anticipating an exciting and informational meeting and expecting sunny weather. See you all in Puerto Rico!

Appreciatively,

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