



Tuesday | January 10, 2012

8:00 AM – 2:00 PM BOARD OF DIRECTORS BREAKFAST & MEETING

2:00 AM – 6:00 PM REGISTRATION OPEN

4:00 – 6:00 PM SET-UP FOR ONE-ON-ONE SESSIONS
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7:00 – 8:00 PM WELCOME TO OUR ANNUAL MEETING!

Cocktail reception for all attendees

8:00 – 10:00 PM AWARDS PRESENTATION & OPENING NIGHT DINNER

Presentation of the 2011 Ludington Award to **Sharon Draper**, by Simon & Schuster

10:00 PM – 12:00 AM SET-UP FOR ONE-ON-ONE SESSIONS

Wednesday | January 11, 2012

7:30 – 8:30 AM BREAKFAST AND SET-UP FOR ONE-ON-ONE SESSIONS

8:35 – 9:45 AM WELCOME TO THE ANNUAL MEETING

Dan Walsh, EBMA President, Children's Plus, Inc.

Educational Session: NONFICTION AND THE COMMON CORE: A NEW ERA FOR TRADE BOOKS IN THE CLASSROOM

Panel Discussion by **Marc Aronson**, author and editor, Houghton Mifflin Harcourt, Candlewick Press, Simon & Schuster; **Mary Ann Cappiello**, Asst. Professor at Lesley University, Literacy and Literacy Division; and **Myra Zarnowski**, Professor at Department of Elementary and Early Childhood Education at Queens College, City University of New York

Marc Aronson, Myra Zarnowski, and Mary Ann Cappiello have formed the Uncommon Corps. These experts are using digital media to share their passion for and knowledge of nonfiction literature and their experience with children, teachers, and librarians, to champion nonfiction and provide schools across the nation with access to kid-friendly, standards-based instructional ideas.

10:00 AM - Noon **ONE-ON-ONE SESSIONS**

12:15 – 1:30 PM **LUNCH**

Today's guest speaker will be **Jeanne Birdsall**, author of the Penderwicks Series.
Courtesy of Random House.

1:45 – 3:45 PM **ONE-ON-ONE SESSIONS**

6:30 PM **TASTE OF THE CARIBBEAN**

Come relax and enjoy the flavors and sounds of the Caribbean right on the grounds
of the Rio Mar Resort. Spend the evening enjoying cocktails, a buffet dinner and
getting to know everyone better!

Thursday | January 12, 2012

7:00 – 8:00 AM **BREAKFAST**

8:00 – 9:30 AM **Educational Session: WHAT IS THE BIG PICTURE OF EBOOKS IN THE
EDUCATION MARKET? THE IMPLEMENTATION OF EBOOKS IN SCHOOLS.**

Presentation by representatives from the North East Independent School District in
San Antonio, Texas: **Ric Hasenyager**; Director for Library Services; **Karen Oster**
Coordinator for Library Systems; and **Ellen Hagan** Librarian, Driscoll Middle School



9:45 – 11:45 AM

ONE-ON-ONE SESSIONS

NOON – 1:00 PM

LUNCH

No guest speaker, get to know each better!

1:30 – 3: 45 PM

ONE-ON-ONE SESSIONS

4:00 – 5:00 PM

ONE-ON-ONE SESSIONS FOR EVERYONE

All publishers will be available. You can continue earlier discussions by appointment or you can begin new discussions. Extra time for serious business.

6:30 PM

PRESIDENT'S RECEPTION AND DINNER

Comments by Dan Walsh, EBMA President
Salute to EBMA Board Members
Introduction of New 2012-2013 EBMA Board Members

Featured Guest Speaker: **Jeff Kinney**, author of the Wimpy Kid series. Courtesy of Abrams.

Friday | January 13, 2012

7:30 – 8:30 AM

BREAKFAST

8:30 – 8:45 AM

EBMA ANNUAL BUSINESS MEETING

Discussion of future strategies of our organization and how it can best continue to serve its members. Moderated by Gene Bahlman, EBMA Incoming President, Follett Library Resources/BWI.

9:00 – 11: 00 AM

ONE-ON-ONE SESSIONS

Meeting concludes at the end of this session

11:15 – 12:30 PM

BOARD MEETING